

**ENTERED**

April 28, 2020

David J. Bradley, Clerk

UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF TEXAS  
MCALLEN DIVISION

J&J SPORTS PRODUCTIONS, INC.,	§	
	§	
Plaintiff,	§	
VS.	§	CIVIL ACTION NO. 7:19-cv-00327
	§	
BERTHA EUNICE HERNANDEZ,	§	
individually and d/b/a #FLAWLESS SHOT	§	
BAR and FLAWLESS SHOT BAR,	§	
	§	
Defendant.	§	

**OPINION AND ORDER**

The Court now considers “Plaintiff’s Motion for Final Default Judgment & Brief in Support.”<sup>1</sup> Defendant has not responded and the time for doing so has passed.<sup>2</sup> After considering the motion, record, and relevant authorities, the Court **GRANTS** Plaintiff’s motion.

**I. BACKGROUND AND PROCEDURAL HISTORY**

This is an antipiracy case brought under the Federal Communications Act of 1934.<sup>3</sup> Plaintiff is a broadcast corporation that alleges it had the exclusive right to sublicense a certain telecast.<sup>4</sup> Plaintiff alleges that, on September 17, 2016, “Defendant willfully intercepted or received the interstate communication of the Event,”<sup>5</sup> which was the “Saul Alvarez v. Liam Smith WBO World Super Welterweight Championship Fight Program, including all of the undercard or preliminary bouts.”<sup>6</sup> “Defendant then transmitted, divulged and published said communication, or assisted in transmitting, divulging and publishing said communication, to

---

<sup>1</sup> Dkt. No. 13.

<sup>2</sup> See LR7.4(A) (responses to motions must be filed within 21 days).

<sup>3</sup> 47 U.S.C. §§ 151–624.

<sup>4</sup> Dkt. No. 1 at 2, ¶ 5.

<sup>5</sup> *Id.* at 3, ¶ 11.

<sup>6</sup> *Id.* at 2, ¶ 5.

patrons” in Defendant’s establishment, the Flawless Shot Bar located in McAllen, Texas.<sup>7</sup> Plaintiff alleges that the satellite-originated transmission of the telecast was electronically coded or scrambled such that it could not be exhibited without Plaintiff’s authorization and provision of electronic decoding capability, but Defendant misappropriated the transmission without obtaining Plaintiff’s authorization or paying.<sup>8</sup>

Plaintiff timely filed a complaint on September 15, 2019.<sup>9</sup> A process server served Defendant on September 29, 2019.<sup>10</sup> Defendant’s deadline to answer was October 21, 2019,<sup>11</sup> but to date Defendant has neither appeared nor answered. Plaintiff sought entry of default on December 6, 2019,<sup>12</sup> which this Court entered on December 13.<sup>13</sup> In its December 13 order, this Court instructed Plaintiff to refile a motion for default judgment after the Clerk’s entry of default.<sup>14</sup> That motion is now before the Court.<sup>15</sup>

## II. DISCUSSION

### a. Legal Standard

Obtaining a default judgment is a three-step process: “(1) default by the defendant; (2) entry of default by the Clerk’s office; and (3) entry of a default judgment.”<sup>16</sup> Once entry of default is made, “plaintiff may apply for a judgment based on such default. This is a *default judgment*.”<sup>17</sup> Defendant has defaulted by failing to answer or otherwise appear in this case and

---

<sup>7</sup> *Id.* at 3, ¶ 11.

<sup>8</sup> *Id.* ¶¶ 8–12.

<sup>9</sup> Dkt. No. 1; *see Prostar v. Massachi*, 239 F.3d 669, 671 (5th Cir. 2001) (holding that a 3-year statute of limitations applies to claims under the Communications Act).

<sup>10</sup> Dkt. No. 6; *see also* Dkt. No. 11 at 2 (finding service of process).

<sup>11</sup> FED. R. CIV. P. 12(a)(1)(A)(i); FED. R. CIV. P. 6.

<sup>12</sup> Dkt. No. 7.

<sup>13</sup> Dkt. Nos. 11–12.

<sup>14</sup> Dkt. No. 11 at 3.

<sup>15</sup> Dkt. No. 13.

<sup>16</sup> *Bieler v. HP Debt Exch., LLC*, No. 3:13-CV-01609, 2013 WL 3283722, at \*2 (N.D. Tex. June 28, 2013) (citing *N.Y. Life Ins. Co. v. Brown*, 84 F.3d 137, 141 (5th Cir. 1996)).

<sup>17</sup> *N.Y. Life Ins. Co. v. Brown*, 84 F.3d 137, 141 (5th Cir. 1996).

entry of default has already been made against her.<sup>18</sup> The only remaining question is whether the third step—actual entry of default judgment—is appropriate.

Federal Rule of Civil Procedure 55(b) authorizes entry of default judgment with court approval, which is not lightly granted. Default judgments are a disfavored and drastic remedy, resorted to only in extreme situations such as an unresponsive party.<sup>19</sup> The Court will not grant default judgment automatically or as a matter of right, even where a defendant is in default.<sup>20</sup> Whether to grant default judgment is left to the sound discretion of the District Court.<sup>21</sup> Determining the propriety of default judgment is itself a three-step process.

First, the Court must determine whether the Plaintiff's claims are well-pled and substantively meritorious.<sup>22</sup> After all, a defendant's failure to answer or otherwise defend does not mean the particular legal claims levied are valid and merit judgment against the defendant.<sup>23</sup> When analyzing the merits of claims, the Court may assume the truth of all well-pled allegations in the Plaintiff's complaint because Defendant, by her default, admits well-pled allegations of fact.<sup>24</sup> But the Court will not hold the Defendant to admit facts that are not well-pled or to admit conclusions of law.<sup>25</sup>

Second, if Plaintiff states a well-pled claim for relief, the Court examines six factors to determine whether to grant default judgment:

whether material issues of fact are at issue, whether there has been substantial prejudice, whether the grounds for default are clearly established, whether the default was caused by a good faith mistake or excusable neglect, the harshness of

---

<sup>18</sup> Dkt. Nos. 11–12.

<sup>19</sup> *Sun Bank of Ocala v. Pelican Homestead & Sav. Ass'n*, 874 F.2d 274, 276 (5th Cir. 1989).

<sup>20</sup> *Ganther v. Ingle*, 75 F.3d 207, 212 (5th Cir. 1996).

<sup>21</sup> *Mason v. Lister*, 562 F.2d 343, 345 (5th Cir. 1977).

<sup>22</sup> *See Wooten v. McDonald Transit Assocs.*, 788 F.3d 490, 498 (5th Cir. 2015).

<sup>23</sup> *See Nishimatsu Constr. Co. v. Hous. Nat'l Bank*, 515 F.2d 1200, 1206 (5th Cir. 1975).

<sup>24</sup> *Id.*

<sup>25</sup> *Id.*

a default judgment, and whether the court would think itself obliged to set aside the default on the defendant's motion.<sup>26</sup>

Third, if the plaintiff's claims are meritorious and default judgment appears appropriate, the Court must determine whether the requested relief is proper. Specifically, default judgment "must not differ in kind from, or exceed in amount, what is demanded in the pleadings."<sup>27</sup> The Court will determine how to calculate damages. The general rule is "unliquidated damages normally are not awarded without an evidentiary hearing" but the exception is for when "the amount claimed is a liquidated sum or one capable of mathematical calculation."<sup>28</sup> When this exception applies, there is no need for an evidentiary hearing and the Court can enter default judgment on the briefing.

## **b. Analysis**

### *1. Whether Plaintiff's Claim is Substantively Meritorious*

Plaintiff alleges Defendant violated 47 U.S.C. §§ 553 or 605,<sup>29</sup> but moves for default judgment under section 605.<sup>30</sup> Section 553 provides "[n]o person shall intercept or receive or assist in intercepting or receiving any communications service offered over a cable system, unless specifically authorized to do so by a cable operator or as may otherwise be specifically authorized by law."<sup>31</sup> Section 605 provides that "[n]o person not being authorized by the sender shall intercept any radio communication and divulge or publish the existence, contents, substance, purport, effect, or meaning of such intercepted communication to any person."<sup>32</sup> Both sections are intended to provide for remedies and penalties to "protect the revenue of television

<sup>26</sup> *Lindsey v. Prive Corp.*, 161 F.3d 886, 893 (5th Cir. 1998).

<sup>27</sup> FED. R. CIV. P. 54(c); *see also Ditech Fin., L.L.C. v. Naumann*, 742 F. App'x 810, 813 (5th Cir. 2018) (holding that rendering relief in a default judgment differs from other kinds of judgment).

<sup>28</sup> *Leedo Cabinetry v. James Sales & Distrib., Inc.*, 157 F.3d 410, 414 (5th Cir. 1998) (quoting *James v. Frame*, 6 F.3d 307, 310 (5th Cir. 1993)).

<sup>29</sup> Dkt. No. 1 at 4, ¶ 16.

<sup>30</sup> Dkt. No. 13 at 4, ¶ 10.

<sup>31</sup> 47 U.S.C. § 553(a)(1).

<sup>32</sup> *Id.* § 605(a).

cable companies from unauthorized reception of their transmissions,”<sup>33</sup> but Plaintiff cannot recover under both.<sup>34</sup> Section 553 applies to cable communications whereas section 605 applies to radio communications.<sup>35</sup> “Radio communication” in section 605 encompasses “satellite cable programming.”<sup>36</sup> Section 605 is a strict liability statute, and Plaintiff need only show that Defendant exhibited its broadcast without Plaintiff’s authorization.<sup>37</sup> There is no good faith defense and Defendant’s intent is irrelevant except with respect to enhanced damages.<sup>38</sup>

Plaintiff pleads that it is a license company with the exclusive rights to license “the closed-circuit telecast of the September 17, 2016 Saul Alvarez v. Liam Smith WBO World Super Welterweight Championship Fight Program, including all of the undercard or preliminary bouts (collectively the ‘Event’).”<sup>39</sup> In order to safeguard against unauthorized exhibition of the Event, Plaintiff alleges that the satellite transmission was “electronically coded or ‘scrambled.’”<sup>40</sup> Because the Event was not available to be viewed by the general public, only those contractually authorized by Plaintiff could decode the transmission and exhibit the Event.<sup>41</sup> Plaintiff adduces an affidavit of Thomas P. Riley, its attorney, consistent with the foregoing allegations.<sup>42</sup>

---

<sup>33</sup> *Prostar v. Massachi*, 239 F.3d 669, 673 (5th Cir. 2001) (quoting *Kingvision Pay Per View, Ltd. v. Boom Town Saloon, Inc.*, 98 F. Supp. 2d 958, 961 (N.D. Ill. 2000)); see also H.R. REP. NO. 98-934, at 83, reprinted in 1984 U.S.C.C.A.N. 4655, 4720 (“The Committee is extremely concerned with a problem which is increasingly plaguing the cable industry—the theft of cable service. . . . Theft of service is depriving the cable industry of millions of dollars of revenue each year which it should otherwise be receiving.”); Dkt. No. 13 at 3, ¶ 9.

<sup>34</sup> *Joe Hand Promotions, Inc. v. Carter*, No. 18-CV-01105-RM-MEH, 2018 WL 3640713, at \*3, 2018 U.S. Dist. LEXIS 129288, at \*8 (D. Colo. Aug. 1, 2018), report and recommendation adopted, No. 18-CV-01105-RM-MEH, 2018 WL 6791095 (D. Colo. Oct. 1, 2018); accord *J & J Sports Prods., Inc. v. Cruisin1, Inc.*, No. 417CV11155TGBDRG, 2019 WL 1584538, at \*4, 2019 U.S. Dist. LEXIS 63242, at \*8 (E.D. Mich. Apr. 12, 2019).

<sup>35</sup> *J&J Sports Prods., Inc. v. Mandell Family Ventures, L.L.C.*, 751 F.3d 346, 352–53 (5th Cir. 2014).

<sup>36</sup> 47 U.S.C. § 605(d)(6).

<sup>37</sup> *J&J Sports Prods. v. Little Napoli, Inc.*, No. H-13-1237, 2014 WL 3667903, at \*2, 2014 U.S. Dist. LEXIS 99032, at \*5 (S.D. Tex. July 22, 2014) (Miller, J.).

<sup>38</sup> *Joe Hand Promotions, Inc. v. Easterling*, No. 4:08 CV 1259, 2009 WL 1767579, at \*4, 2009 U.S. Dist. LEXIS 52517, at \*12 (N.D. Ohio June 22, 2009) (collecting cases).

<sup>39</sup> Dkt. No. 1 at 2, ¶ 5.

<sup>40</sup> *Id.* at 3, ¶ 8.

<sup>41</sup> *Id.* at 2–3, ¶¶ 6–9.

<sup>42</sup> See Dkt. No. 13-1 at 7, ¶¶ 5–6.

Plaintiff alleges that Defendant exhibited the Event at Plaintiff's bar in McAllen without Plaintiff's authorization and without paying the licensing fee on the date of the Event, September 17, 2016.<sup>43</sup> Plaintiff bolsters its allegations with an affidavit of an auditor who entered Defendant's bar on the night in question and "observed Joseph Diaz Jr. vs Andrew Cancio fighting in the 8<sup>th</sup> round" on 5 televisions and 1 projection screen.<sup>44</sup> Plaintiff alleges that the Joseph Diaz Jr. vs. Andrew Cancio bout was one of the undercard or preliminary bouts of the Event.<sup>45</sup> Plaintiff alleges that Defendant's exhibition of the Event was accomplished by unauthorized misappropriation or interception of Plaintiff's transmission.<sup>46</sup>

The Court finds that Plaintiff has established that Defendant exhibited the broadcast without Plaintiff's authorization in violation of 47 U.S.C. § 605.<sup>47</sup> As Plaintiff's claim is substantively meritorious, the Court turns to whether default judgment is proper.

## 2. *Whether Default Judgment is Proper*

The Court examines the six factors to determine the propriety of default judgment. The record does not reveal any material issues of fact and the grounds for default are clearly established because, as detailed above, Plaintiff has established through its allegations and evidence that its claims are substantively meritorious. Defendant, by her failure to answer or otherwise appear, cannot contest Plaintiff's well-pled allegations.<sup>48</sup> There is no substantial prejudice to Defendant, as the affidavit of service indicates that Defendant was personally served with process and served by mail with the entry of default and has failed to respond to date.<sup>49</sup>

---

<sup>43</sup> Dkt. No. 1 at 3–4, ¶¶ 11–14.

<sup>44</sup> Dkt. No. 13-1 at 22.

<sup>45</sup> Dkt. No. 1 at 2, ¶ 5 n.1.

<sup>46</sup> *Id.* at 3–4, ¶¶ 12–15.

<sup>47</sup> *See Joe Hand Promotions, Inc. v. Lee*, No. CIV.A. H-11-2904, 2012 WL 1909348, at \*3 (S.D. Tex. May 24, 2012) (Hoyt, J.) ("As a strict liability statute, to prove a violation, the plaintiff need only show that the Event was shown in the defendant's establishment without the plaintiff's authorization.").

<sup>48</sup> *Nishimatsu Constr. Co. v. Hous. Nat'l Bank*, 515 F.2d 1200, 1206 (5th Cir. 1975).

<sup>49</sup> Dkt. No. 6 at 2.

There is no indication in the record that Defendant's default has been caused by a good faith mistake or excusable neglect, so default judgment is not unduly or prejudicially harsh. In light of the foregoing, the Court finds that it would not feel obliged to set aside a default judgment on Defendant's motion. For these reasons, default judgment as to Plaintiff's claim is proper against Defendant.

### 3. *Appropriate Relief*

Having found default judgment proper, the Court determines appropriate relief.

#### i. *Compensatory Damages*

A Plaintiff may elect one of two methods of damages calculation.<sup>50</sup> In lieu of actual damages, "the party aggrieved may recover an award of statutory damages for each violation . . . involved in the action in a sum of not less than \$1,000 or more than \$10,000, as the court considers just."<sup>51</sup> Plaintiff elects statutory damages and seeks the maximum.<sup>52</sup> Plaintiff contends that it would "be impossible to determine the full extent of the profits lost by Plaintiff and the additional damages sustained by Plaintiff as a result of Defendant's unlawful actions,"<sup>53</sup> and that Plaintiff "has been deprived of the 'value, benefits and profits derived' from the unauthorized broadcast of the Event to Defendant's Establishment and its patrons as well as the value of 'business investment, business opportunities and goodwill.'"<sup>54</sup> Plaintiff's evidence indicates that Defendant's bar had a seating capacity of about 80 people, but only about 11 patrons at the time

---

<sup>50</sup> See 47 U.S.C. § 605(e)(3)(C).

<sup>51</sup> 47 U.S.C. § 605(e)(3)(C)

<sup>52</sup> Dkt. No. 13 at 5, ¶ 12 (citing 47 U.S.C. § 605(e)(3)(C)(i)(II)).

<sup>53</sup> *Id.* ¶ 14.

<sup>54</sup> *Id.* at 6, ¶ 15 (quoting *Am. Television & Commc'ns Corp. v. Floken, Ltd.*, 629 F. Supp. 1462, 1466 (M.D. Fla. 1986)).

Plaintiff exhibited the Event,<sup>55</sup> and Plaintiff would have charged \$1,800.00 for Plaintiff's authorization to exhibit the Event at an establishment with a seating capacity of 1–100 people.<sup>56</sup>

United States District Courts throughout the country have used a variety of methods to calculate appropriate statutory damages: a “flat sum based on considerations of justice,” an amount that will deter but that will not put a defendant out of business, counting the patrons that viewed the exhibition and multiplying the head count by \$20 to \$300 to account for the licensor's per-patron residential license fee, counting the television sets that exhibited the intercepted broadcast and multiplying the number by \$5,000, and simply awarding default judgment in the amount of all damages requested by Plaintiff.<sup>57</sup> The Court must increase the statutory damages award above Plaintiff's actual damages or commercial establishments “would be encouraged to violate the law knowing the full extent of their liability would not exceed what they would have to pay for a license on the open market.”<sup>58</sup>

The Court finds statutory damages in the amount of \$2,800.00 are appropriate. The award compensates Plaintiff \$1,800 for its actual losses and awards an additional \$1,000 to deter future violations.

## *ii. Enhanced Damages*

Plaintiff seeks enhanced damages. “In any case in which the court finds that the violation was committed willfully and for purposes of direct or indirect commercial advantage or private financial gain, the court in its discretion may increase the award of damages, whether actual or

---

<sup>55</sup> Dkt. No. 13-1 at 23.

<sup>56</sup> *Id.* at 27; *see also* Dkt. No. 13-1 at 7, ¶ 7 (Affidavit of Thomas P. Riley).

<sup>57</sup> *J & J Sports Prods., Inc. v. Cruisin1, Inc.*, No. 4:17CV11155TGBDRG, 2019 WL 1584538, at \*3, 2019 U.S. Dist. LEXIS 63242, at \*6–7 (E.D. Mich. Apr. 12, 2019); *Kingvision Pay-Per-View Corp. v. Prime Time Saloon, Inc.*, No. 95 CV 1422 (DGT), 1996 U.S. Dist. LEXIS 23187, at \*15 (E.D.N.Y. Sep. 30, 1996).

<sup>58</sup> *Joe Hand Promotions, Inc. v. Chios, Inc.*, No. 4:11-CV-2411, 2012 WL 3069935, at \*5 (S.D. Tex. July 27, 2012) (quoting *Fallaci v. New Gazette Literary Corp.*, 568 F. Supp. 1172, 1174 (S.D.N.Y. 1983)), *aff'd*, 544 F. App'x 444 (5th Cir. 2013).



statutory, by an amount of not more than \$100,000 for each violation.”<sup>59</sup> Thus, a Court must find (1) willfulness and (2) some commercial advantage or gain to award enhanced damages. Plaintiff points to aggravating factors it contends should urge the Court to grant enhanced damages, specifically that Plaintiff: acted willfully, acted for the purpose of commercial advantage or financial gain, broadcast the Event on a big-screen television, broadcast the Event on multiple televisions, advertised the Event to draw patrons, sold food and beverages while exhibiting the Event, and exhibited the Event in an urban area.<sup>60</sup> Plaintiff seeks \$50,000 or five times the amount of statutory damages.<sup>61</sup>

As to the first element of enhanced damages, a “willful” act in the context of a civil statute is defined as “disregard for the governing statute and an indifference for its requirements.”<sup>62</sup> In determining whether “the violation was committed willfully,” courts have considered the following as indicia of willfulness: repeated violations, a sophisticated understanding of the satellite programming industry and the governing statutes, a defendant’s failure to appear and defend against allegations of willful conduct, a defendant’s substantial unlawful monetary gains, and other egregious circumstances.<sup>63</sup> “Given that the transmission was electronically coded or scrambled . . . there was no way the Defendan[t] could have innocently accessed the broadcast of the Event; [she] had to act specifically and willfully to illegally

---

<sup>59</sup> 47 U.S.C. § 605(e)(3)(C)(ii).

<sup>60</sup> Dkt. No. 13 at 8–9, ¶¶ 21–23 (collecting cases).

<sup>61</sup> *Id.* at 9–10, ¶ 25.

<sup>62</sup> *J&J Sports Prods., Inc. v. Sw. Texas Entm’t, Inc.*, No. DR-17-CV-045-AM, 2019 WL 2565255, at \*4 (W.D. Tex. Mar. 27, 2019) (quoting *ON/TV of Chi. v. Julien*, 763 F.2d 839, 844 (7th Cir. 1985)); accord *Entm’t by J & J v. Al-Waha Enters.*, 219 F. Supp. 2d 769, 776 (S.D. Tex. 2002) .

<sup>63</sup> *Joe Hand Promotions, Inc. v. Easterling*, No. 4:08CV1259, 2009 WL 1767579, at \*6 n.2, 2009 U.S. Dist. LEXIS 52517, at \*16–18 n.2 (N.D. Ohio June 22, 2009) (collecting cases).

intercept the transmissions.”<sup>64</sup> Defendant has not appeared to defend herself in this action despite personal service.<sup>65</sup> The Court finds Defendant willfully violated the statute.

As to the second element of enhanced damages, courts consider “such factors as the number of televisions on which defendants broadcast the Event, the food and beverages it sold to customers, as well as the cover charge, and whether it was broadcast in a relatively urban city where the broadcast would have more than a minimal impact.”<sup>66</sup> The evidence shows Defendant did not charge a cover, but did charge for vehicle parking, and broadcast the Event on 5 televisions and 1 projection screen.<sup>67</sup> However, Plaintiff does not allege or show Defendant sold food or beverages at the time of the Event or broadcast the Event in a relatively urban city.<sup>68</sup> Nevertheless, the Court finds that Defendant committed the violation for purposes of direct or indirect commercial advantage or gain.

Therefore, the Court awards enhanced damages. “Generally, it is reasonable to increase an actual or statutory damages award by a multiplier to penalize Defendants for willful acts.”<sup>69</sup> This Court favors a multiplier of three to eight times the amount of statutory damages.<sup>70</sup> The Court will award triple the amount of statutory damages, specifically, \$8,400 in enhanced damages under 47 U.S.C. § 605(e)(3)(C)(ii).

---

<sup>64</sup> *Joe Hand Promotions, Inc. v. 152 Bronx, L.P.*, 11 F. Supp. 3d 747, 755 (S.D. Tex. 2014); see also *J & J Sports Prods., Inc. v. Garcia*, No. CIV. A. H-08-1675, 2009 WL 2567891, at \*4, 2009 U.S. Dist. LEXIS 72233, at \*12 (S.D. Tex. Aug. 14, 2009) (quoting *Time Warner Cable v. Googies Luncheonette, Inc.*, 77 F. Supp. 2d 485, 490 (S.D.N.Y. 1999)) (“[S]ignals do not descramble spontaneously, nor do television sets connect themselves to cable distribution systems.”). But see *J & J Sports Prods., Inc. v. Cruisin1, Inc.*, No. 417CV11155TGBDRG, 2019 WL 1584538, at \*4, 2019 U.S. Dist. LEXIS 63242, at \*9 (E.D. Mich. Apr. 12, 2019) (holding that the record could not exclude “technological happenstance or mistake”).

<sup>65</sup> Dkt. No. 6.

<sup>66</sup> *Joe Hand Promotions, Inc. v. 152 Bronx, L.P.*, 11 F. Supp. 3d 747, 756 (S.D. Tex. 2014) (Harmon, J.) (footnotes omitted).

<sup>67</sup> Dkt. No. 13-1 at 22.

<sup>68</sup> See Dkt. Nos. 1, 13.

<sup>69</sup> *Joe Hand Promotions, Inc. v. Chios, Inc.*, No. 4:11-CV-2411, 2012 U.S. Dist. LEXIS 104979, at \*13 (S.D. Tex. July 27, 2012).

<sup>70</sup> *J&J Sports Prods. v. Rivera*, No. H-13-902, 2014 WL 3533472, at \*3, 2014 U.S. Dist. LEXIS 95853, at \*11 (S.D. Tex. July 14, 2014).

*iii. Costs and Attorneys' Fees*

Because the Court has found Defendant liable in this action, Defendant must compensate Plaintiff for costs and reasonable attorneys' fees.<sup>71</sup> Plaintiff requests attorneys' fees in the amount of one-third of the recovery.<sup>72</sup> "An award equal to one-third of the recovery . . . is reasonable for cases such as this, and is frequently the measure of attorney's fees used in Communications Act cases by federal courts in Texas."<sup>73</sup> This Court has routinely granted one-third of the recovery as attorneys' fees.<sup>74</sup> Plaintiff demonstrates, via an affidavit of its attorney, that an award of one-third of the recovery is reasonable in this case because of the attorney's training and experience with cases of this type and the attorney's review of the applicable factors, specifically, those set forth in Texas Disciplinary Rule of Professional Conduct 1.04.<sup>75</sup> The Court finds Plaintiff's position meritorious and **AWARDS** one-third of the recovery, specifically, \$3,733.33.

Although Plaintiff requests costs,<sup>76</sup> Plaintiff sets forth no allegations, argument, or evidence as to the appropriate amount.<sup>77</sup> The Court has been presented no basis upon which to determine Plaintiff's costs. Accordingly, the Court declines to award costs.

Plaintiff also requests contingent attorneys' fees for appellate services.<sup>78</sup> The statute directs the Court to award full costs and reasonable attorneys' fees to the aggrieved party who

---

<sup>71</sup> 47 U.S.C. § 605(e)(3)(B)(iii).

<sup>72</sup> Dkt. No. 13 at 10, ¶ 26.

<sup>73</sup> *J&J Sports Prods., Inc. v. Casita Guanajuato, Inc.*, No. A-13-CA-824-SS, 2014 WL 1092177, at \*3, 2014 U.S. Dist. LEXIS 35601, at \*8 (W.D. Tex. Mar. 19, 2014).

<sup>74</sup> *E.g.*, *J&J Sports Prods., Inc. v. Bustillos*, No. 4:08-cv-01069 (S.D. Tex. Apr. 8, 2009) (Harmon, J.), Dkt. No. 19 at 2 (awarding \$20,000 for \$60,000 recovery); *J&J Sports Prods., Inc. v. Alvarado*, No. 4:08-cv-00218 (S.D. Tex. May 29, 2008), Dkt. No. 10 at 2 (awarding \$20,000 for \$60,000 recovery); *J&J Sports Prods., Inc. v. Zavala*, No. 4:09-cv-01359 (S.D. Tex. Aug. 28, 2009) (Hoyt, J.), Dkt. No. 9 at 2 (awarding \$20,000 for \$60,000 recovery).

<sup>75</sup> Dkt. No. 13-1 at 31, ¶ 6.

<sup>76</sup> Dkt. No. 13 at 11, ¶ (4).

<sup>77</sup> *See* Dkt. No. 1 at 4; Dkt. No. 13 at 10–11; Dkt. No. 13-1 at 34–35.

<sup>78</sup> Dkt. No. 13-1 at 34–35.

prevails.<sup>79</sup> Therefore, the Court **AWARDS** costs and reasonable attorneys' fees according to the following<sup>80</sup>:

- a) \$10,000 in the event Defendant files a motion to vacate this opinion and order, a motion under Federal Rule of Civil Procedure 60 in this case, a motion for a new trial, a motion for reconsideration, or any other postjudgment pre-appeal motion that does not result in a reversal of this opinion and order or the Court's final judgment.
- b) \$15,000 in the event Defendant files an appeal to the United States Court of Appeals for the Fifth Circuit that does not result in a reversal of this opinion and order or the Court's final judgment.
- c) \$5,000 in the event Defendant files a motion for rehearing or reconsideration in the United States Court of Appeals for the Fifth Circuit that does not result in a reversal of this opinion and order or the Court's final judgment.
- d) \$15,000 in the event Plaintiff petitions for writ of certiorari to the Supreme Court of the United States on appeal of this case or responds to a petition for writ of certiorari to the Supreme Court of the United States on appeal of this case, if the Supreme Court's determination does not result in a reversal of this opinion and order or the Court's final judgment.
- e) \$30,000 in the event the Supreme Court of the United States grants a writ of certiorari on appeal of this case which does not ultimately result in a reversal of this opinion and order or the Court's final judgment, unless the grant of the writ of certiorari and the reversal are combined in one Supreme Court order or opinion decided without oral argument.

---

<sup>79</sup> 47 U.S.C. § 605(e)(3)(B)(iii) ("The Court shall direct the recovery of full costs, including awarding reasonable attorneys' fees to an aggrieved party who prevails.").

<sup>80</sup> See *Norris v. Hartmarx Specialty Stores, Inc.*, 913 F.2d 253, 257 (5th Cir. 1990) ("A long and consistent line of Fifth Circuit precedent allows awards of attorneys' fees for both trial and appellate work.").

Plaintiff also requests postjudgment interest “at the highest lawful rate.”<sup>81</sup> The Court finds this request reasonable and **AWARDS** postjudgment interest in accordance with 28 U.S.C. § 1961 at the interest rate in effect at the time of Plaintiff’s request: 1.57%.<sup>82</sup> The interest shall compound annually but shall be computed daily to the date of full payment.<sup>83</sup>

### **III. HOLDING**

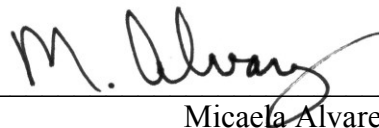
For the foregoing reasons, the Court **GRANTS** Plaintiff’s motion for default judgment and enters default judgment in favor of Plaintiff against Defendant. The Court **AWARDS** amounts to Plaintiff collectible against Defendant as follows:

- \$2,800.00 in statutory damages,
- \$8,400.00 in enhanced damages,
- \$3,733.33 in attorneys’ fees,
- postjudgment interest at the rate of 1.57% on the total award, and
- contingent appellate costs and reasonable attorneys’ fees, in the amounts set forth above.

A final judgment in accordance with Federal Rule of Civil Procedure 54 will follow. This case is terminated and the Clerk of the Court is instructed to close the case.

IT IS SO ORDERED.

DONE at McAllen, Texas, this 28th day of April 2020.



Micaela Alvarez  
United States District Judge

---

<sup>81</sup> Dkt. No. 13 at 11, ¶ 4.

<sup>82</sup> See UNITED STATES DISTRICT & BANKRUPTCY COURT, SOUTHERN DISTRICT OF TEXAS, POST-JUDGMENT INTEREST RATES - 2020, <https://www.txs.uscourts.gov/page/post-judgment-interest-rates-2020> (last visited Apr. 23, 2020).

<sup>83</sup> 28 U.S.C. § 1961(b).